



# Explore Profitable

**BUSINESS  
OPPORTUNITIES  
IN RWANDA**



*a blend of business and tourism, with two full days of business meetings and visitations while the 3<sup>rd</sup> day will be dedicated to tourism.*

The Republic of Rwanda is a landlocked country in the great rift valley of Central Africa, where the African Great Lakes region. It is the fifth most densely populated country in the world with about one million people living in the capital and the largest city, Kigali.

Rwanda is ranked as the second easiest place to do business in Africa by the World Bank and has been awarded for its leadership in Tourism and economic competitiveness by the World Travel and Tourism Council and the World Economic Forum.

Rwanda offers a combination of nature, adventure and culture. From Trekking through the forest for gorillas to hanging out in Kigali, the vibrant capital, this African country offers a lot

### **RWANDA AT A GLANCE**

- GDP per capita: 816 USD(2022)
- Life Expectancy: 66 years
- Population: 12.4 million
- GDP(10-year growth): 10.1Bn USD(7.3% p.a)
- Ratings: B+(Stable)- S & P, B - Fitch
- Employment: 82.1%
- Literacy: 73%
- Currency/Exchange rate: 1USD = 1024 RWF
- Official Languages: French, English, Swahili & Kinyarwanda

Source: [visitrwanda.com/investment](http://visitrwanda.com/investment)

**INVESTMENT OPPOTUINITIES IN RWANDA.** Rwanda has an excellent investment climate, a robust and a pro- business government and a fast developing economy. Such investment opportunities exit in the following sectors:

- Manufacturing
- Tourism
- Mining
- ICT
- Agro-processing
- Real Estate and Construction
- Energy
- Education
- Infrastructure



## Why Rwanda?

- 1. Exploring New Market Opportunities:** Rwanda has emerged as a thriving business hub in Africa, offering numerous investment and expansion opportunities. Participating in the business trip allows you to explore untapped markets, identify potential partners, and assess the viability of expanding its operations into Rwanda.
- 2. Favorable Business Environment:** Rwanda has been consistently recognized as one of the easiest places to do business in Africa. The country's pro-business policies, streamlined regulatory framework, and commitment to economic development make it an attractive destination for enterprises seeking growth and profitability.
- 3. Strategic Location:** Rwanda's central location in East Africa provides a gateway to a larger regional market. By establishing a presence in Rwanda, you can leverage the country's connectivity to neighboring countries and tap into the wider East African market, creating new business opportunities and enhancing its market reach.
- 4. Government Support and Incentives:** The Rwandan government actively supports and incentivizes foreign investment. Through various initiatives, such as tax incentives, investment facilitation, and economic zones, you can benefit from the government's support in establishing and growing its business operations.
- 5. Networking and Partnerships:** The Rwanda business trip provides you with a platform to network with industry peers, government officials, potential investors, and local business leaders. Building relationships and partnerships during the trip can open doors to collaborations, joint ventures, and knowledge-sharing opportunities, further strengthening your position in the African market.
- 6. Brand Visibility and Reputation:** Participating in the Rwanda business trip allows you to enhance your brand visibility and reputation on an international scale. By showcasing your expertise, capabilities, and commitment to expansion, you can position your as a forward-thinking and globally-oriented enterprise, attracting potential clients, investors, and business partners.

**“ Overall, participating in our Rwanda business trip offers you the chance to expand your business horizons, tap into new markets, forge strategic partnerships, and position yourself as a player in Rwanda's growing economy. It presents a unique opportunity for you to capitalize on Rwanda's business-friendly environment, favorable market conditions, and the country's vision for sustainable economic growth. ”**



## TRIP AGENDA

### DAY 1: Monday 24<sup>th</sup> July 2023

- Arrivals
- Cocktail reception
- Rest

### DAY 2 : Tuesday 25<sup>th</sup> July 2023

- Visit to Rwanda Development Board
- Visit to Rwanda Cooperation
- Visit to Rwanda Convention Bureau
- Visit to Investment Desk
- Visit to FEDA

### DAY 3: Wednesday 26<sup>th</sup> July 2023

- Kigali International Trade Fair
- Kigali car free zone
- Innovation village
- Visit to kigali Genocide memorial
- Visit to kimironko market

### Day 4: Thursday 27<sup>th</sup> July 2023

- Visit to Lake Kivu
- Visit to Gisenyi (a the border town between Rwanda and Congo DR)

### Day 5: Departure

### Total Package: \$950.00

This includes:

- Visa
  - Ground travel
  - 4 -nights hotel accommodation in a 3-star hotel
  - Feeding
- \* **Exclusive of air fare**

Interested? Call/ WhatsApp.... +233 053 087 5565, 054 538 8808

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The trip is packaged by GOPOD Strategy Limited

